

# Blog Post Ideas For Beginners

## The 5 question words

Your readers have questions, just like you did about your niche or topic. These questions will easily tell you what to write about and keep more ideas coming!

Brainstorm questions your readers might have starting with each question word below, then write a separate blog post to answer each question. The 5 question words are:

1. **Who?**
2. **What?**
3. **Where?**
4. **When?**
5. **How?**

For example, let's say that your blog or website teaches readers how to grow their own vegetables for resale. If you brainstorm just one reader question for each question word above, you get 5 blog post ideas to write about:

**1. Who can your readers contact for information on selling their vegetables?**

A post about who readers should contact to sell their vegetables, such as local markets for stall rental prices, local municipal agencies for growing and packaging regulations, forums they could join to take their vegetable business to the next level, etc.

**2. What do your readers need to get started?**

A post on what readers need to start growing vegetables, such as pots, soil, seeds, land area, good books on the topic, etc

**3. Where can they sell their vegetables?**

A post on all the places to sell homegrown vegetables. You could tell them about markets, local grocery stores, back-of-van sales, Facebook Marketplace, etc.

**4. When can they start selling their vegetables?**

A post to clearly explain when vegetables should be mature enough to sell. You could give a table or chart with the average growing time for each vegetable and their seasonal information.

**5. How to tackle natural pests?**

A post on products and tips for how to protect vegetables from pests and disease.

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## Now build on from there

Remember that each post should lead to more blog posts. Once you write one blog post, you should be able to get many more ideas for posts from it.

For example, if you mention that your reader needs pots to start growing vegetables, then you can write a post on plastic pots, another post on ceramic pots, another post on how to use kitchen items as pots, etc.

If you get stuck, think about which questions your reader might have about that topic. Where can they get ceramic pots? How much do they cost? etc.

You will never run out of blog post ideas if you are answering your readers' questions 😊

Once you've got the beginner blog posts done, make sure you read my post on blog post ideas for intermediate bloggers. Here I give themes and categories to take your content to the next level.