

# Idea Tracker

## List

WRITE DOWN ALL YOUR BUSINESS IDEAS:

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# Idea Tracker

## Brainstorm



# ASK YOURSELF

## Instructions

After writing down all your business ideas, answer these 3 questions to identify your online business niche:

IF YOU COULD DO ANYTHING ON YOUR IDEAS LIST, EVEN IF YOU WEREN'T PAID FOR IT, WHICH 3 WOULD YOU CHOOSE?

WHAT'S YOUR FAVORITE BUSINESS IDEA OF ALL 3 ABOVE?

NOW CHOOSE A NICHE FOR THIS BUSINESS IDEA. WHAT'S THE ONE THING YOUR BUSINESS WILL FOCUS ON?