

Quick Guide:

Optimize Your Images

Hi and welcome!

Here's your quick guide to optimizing images for your blog. The full instructions with screenshots will always be available in my blog post on [how to optimize your blog pictures](#), if you need more details.

All links in this guide are shown with blue text - click on any blue word for direct access to the relevant website.

Stop by again soon at [Tiara Tribe](#), where you will learn how to build your blog with love.

Monique

x

5 EASY STEPS TO OPTIMIZE IMAGES:

1. Resize the image to fit your blog's layout

Make sure you know what size your image should be - you need to know the height and width in pixels. Use [PicMonkey](#) to create a template or crop/resize an existing image. If you don't want to use PicMonkey, try [ResizeImage](#).

2. Save your image as a JPG

Save your image as a low- or medium-resolution JPG. Only use PNG if you need transparency.

3. Check the file size

Check the properties of the file to make sure that it is under 100kb. If it's over 100kb, you need to compress the file.

4. Compress the file to be under 100kb

If you sourced the image from a [stock photo site](#), took a photo with your camera, or didn't use a template to create it, you will probably need to compress the file.

Upload the image to [PicMonkey](#) and export it as a low- or medium-resolution JPG. This should bring it down to 100kb or close to this.

If you don't want to use PicMonkey or you have many images to compress, upload them to [TinyPng](#) for quick and free compression.

5. Upload the images to WordPress

Upload your images to your media library and insert them where you need them.